

Southern California needs our help . . .



. . . And they need it now!

The scope and magnitude of the fire losses are simply unimaginable! As of Friday, Jan. 17th:

- **25 deaths, so far, with more anticipated.**
- **Over 40,000 acres have burned; an area larger than Paris, and the fires continue to burn.**
- **More than 12,000 structures have been destroyed, and counting.**
- **Many folks ran for their lives, with only the clothes on their backs! Remember that not everyone in SoCal is a rich celebrity! Lots and lots of middle class homeowners have been devastated!**

Beginning today, and for the next 30 days, The GOTHAM CITY NETWORKING FOUNDATION is accepting donations, which will be aggregated and donated to DIRECT RELIEF, an established 501(c)(3) organization, with boots already on the ground!

- All donations to the GOTHAM FOUNDATION are tax-deductible!
- 100% of your donation will go to DIRECT RELIEF due to the generosity of fellow Gotham member, David Abeshouse, who has agreed to cover Gotham's credit card processing fees!

Founded in 1948, DIRECT RELIEF (www.directrelief.org) is a California-based disaster relief and medical assistance organization, DIRECT RELIEF has responded to wildfires in California and throughout the U.S. for decades, and is currently actively responding to Los Angeles-area wildfires. DIRECT RELIEF is distributing medications, N95 respirators, and more to impacted communities. DIRECT RELIEF is also coordinating with local and regional agencies and organizations, as well as health centers and free clinics in and around Los Angeles.

100% of donations to DIRECT RELIEF's wildfire response fund directly support efforts to assist individuals impacted by fires in Palisades, Altadena, and across California, providing critical aid where it's needed most. DIRECT RELIEF holds a 100% rating from Charity Navigator, in Accountability & Finance, Leadership & Adaptability, and Culture & Community.

Please make your generous donation at the Gotham Foundation's website:

www.gothamfoundation.org