

Celebrate Five Years of Impact with Generation Mental Health



August 14th, 5:30-7:30pm, NYC

Generation Mental Health invites you to **support our fifth anniversary fundraiser**, where we will celebrate our achievements and pave the way for a brighter future for youth mental health.

Since 2019, Generation Mental Health has been empowering young people to spearhead transformative initiatives in mental health. **Across six continents, we've enabled over 8,000 young lives to make a profound impact in their communities and beyond.** Through our support, young people have established peer support programs and conducted mental health literacy trainings on university campuses in Kenya, Nigeria and the US, and are advocating for youth-friendly mental health policy across the world.

Our work has been recognized with a UC Berkeley Social Impact Innovation Grant and speaking invitations from the World Health Organization, the Clinton Global Initiative, the National Institute of Mental Health and Lady Gaga's Born This Way Foundation.

We continue to set our sights on even greater milestones. Over the next year, our University Fellowship is expected to expand across eight countries and we are working to launch a mental health policy advocacy training program.

By supporting our anniversary celebration, **you are investing in a generation that is reshaping the future of mental health.** We hope you'll join us as a sponsor in one of the tiers detailed below.

With gratitude,

Jaclyn Schess

Chief Executive Officer, Generation Mental Health

jaclyn@generationmentalhealth.org

5 YEARS OF IMPACT

Across Six Continents

1000+
PARTICIPANTS
AT OUR ANNUAL
CONFERENCES

200+
VOLUNTEERS

5 UNIVERSITY
FELLOWS IN
2023

PARTICIPANTS
35 IN OUR
COMMUNITY
SPACES PROGRAM

Your Sponsorship Could Reach:

900+

Newsletter Subscribers

4000+

Social Media Followers

8000+

Young Lives Touched By
GenMH

PERSONAL IMPACTS

“My transition to the field of mental health was not the smoothest... GenMH was one of the few organisations that **acknowledged the barriers to enter this space and reduced it at an organisational level**, and I am deeply grateful for this.



Anju Joy,
Chief
Programs
Officer, India

My time with the Programs team is marked by **great exposure to the global mental health space... I design and implement programs that contribute to bridging the inequity in the field** and bring advocates together, such as the Community Spaces program.”



Angela Nambiro,
2023 University
Mental Health
Fellow, Kenya

“My participation in the University Mental Health Fellowship has helped me perfect my project management skills. The **theory of change session enlightened me on how to run an impactful project.**

The **impact on my personal development cannot be described enough.** Thanks to the Fellowship I'm confident in my presentation skills, leadership skills, project management and networking.”

Sponsorship Packages

FEATURES	FRIEND OF GENMH	BRONZE	SILVER	GOLD	PLATINUM
Your name listed on event posters	✓	✓	✓	✓	✓
Digital sponsorship logo to post on your website	✓	✓	✓	✓	✓
Your logo included in promotional materials and GenMH newsletter		✓	✓	✓	✓
Your merchandise included in giveaway tote bag		✓	✓	✓	✓
Your logo on at-event materials			✓	✓	✓
Complimentary event tickets			1	3	5
Special Acknowledgement by GenMH CEO during event				✓	✓
Your logo on giveaway tote bag				✓	✓
Months in which your logo is listed on GenMH website home page with hyperlink to your company website				3	6
Premier logo placement on all materials					✓
Option to introduce yourself and your company at the event					✓
Company feature on GenMH social media					✓
PRICE	\$250	\$500	\$1,000	\$3,000	\$5,000

Silent Auction and Raffle

We are seeking donations to feature in our silent auction and raffle, which will be highlights of our fundraiser. Donations could include gift certificates, tickets to sports games or theater performances, personal training sessions, electronics, travel experiences, gift baskets, or anything else you are willing to contribute!