

SAARI KIRSCHNER

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516.263.6333 | Roslyn, NY

EXPERIENCE

KORN FERRY, New York, NY

Graphic Designer, Manager Business Development Communications (Project Manager, Proposal & Presentation Design)

10/2021 – 10/2023

- Visual storytelling in support of business development for global pursuit teams
- Created, edited, rebranded, and upheld brand guidelines for RFP/RFI presentation and proposal responses for Fortune 100 and 500 global organizations such as: *Apple, FedEx, Blackstone, Merck, Moderna, Porche, UBS, Bayer, Citi, Deloitte, Johnson & Johnson, McDonalds, Comcast, Aldi Supermarkets, Tyson Foods, Fidelity, and General Motors*
- Managed multiple projects simultaneously and met strict deadlines
- Created custom graphics for client proposals, presentations, and collateral using Adobe Creative Cloud, Microsoft 365, and artificial intelligence
- Collaborated with cross-functional teams and subject-matter experts to plan, design, and execute impactful proposals leading to high win rates
- Designed and produced quarterly newsletters that were distributed to executives and other stakeholders
- Edited written material for US and UK client deliverables ensuring error-free grammar, spelling, and content
- Created custom industry templates that were used companywide
- Fostered meaningful relationships with sales team members, SMEs, and peers around the globe
- Maintained graphic and content libraries for the Business Development and Communications Center of Excellence team

GIFTBASKET.COM, Roslyn, NY

Graphic Designer

1/2020 – 6/2021

- Planned and executed all company advertising & promotional collateral
- Supported Marketing with assets for Social Media, Email/CRM Campaigns, and Direct to Consumer print programs
- Designed brand campaign proposals and presentations for Corporate/B2B sales initiatives
- Developed detailed mockups for branded client programs to include custom swag, branded vessels, and other program accompaniments to ensure deployment of custom solutions based on client's vision
- Aided product development team with concept creation, sourcing, design, photography, and photo editing
- Designed and executed production of B to C custom packaging

BED BATH & BEYOND, New York, NY

Graphic Designer

8/2017 – 1/2020

- Produced all event planning advertising & promotional collateral for Industry City, Brooklyn location
- Worked closely with celebrities and local government officials on book signings, cooking demonstrations, and large-scale civic events hosted and produced by Bed Bath & Beyond

FREELANCE, New York

Graphic Designer

09/2005 – 8/2017

- Extensive client roster including: *Yankee Candle, Rizzoli New York, Robert Allen Design, DMA United, and Front Row Communications*
- Collaborated with creative directors, screen printers, and photographers to execute the production of fashion/lifestyle magazines and non-fiction biographical books
- Developed engaging and innovative digital and print designs for media kits, logos, flyers, posters, newsletters, page layouts, corporate identity, branding, packaging, advertising, and marketing for a wide range of industries
- Conceptualized the creation and executed the design and production of customized theme graphics and branding for promotional products, apparel, and decor for large scale events
- Managed print production and press checks
- Maintained production schedules and budgets
- Managed multiple, concurrent projects in different stages

EDUCATION

- BA, University of Maryland, College Park, MD
- Noble Desktop, New York, NY, Connecticut Institute of Art, Greenwich, CT, United Digital Artists, New York, NY

SKILLS

- Adobe Creative Suite (InDesign, Photoshop, Illustrator, Acrobat, Firefly), Apple iWork (Pages, Numbers, Keynote), MS365 (Word, Excel, Power Point, Outlook, Teams, Sharepoint)