

Danielle (Dani) Nierenberg

dnierenberg@tulane.edu | 917.698.8192 | <https://www.linkedin.com/in/danielle-nierenberg/> | New York, New York

EDUCATION

TULANE UNIVERSITY | A. B. FREEMAN SCHOOL OF BUSINESS

New Orleans, Louisiana

Bachelor of Science in Management

Graduating May 2025

Double Major: Finance, Business Management

Relevant Coursework: Financial/Managerial Accounting, Business Analytics, Financial Management, Legal Studies in Business, Marketing, Financial Modeling in Real Estate, Microsoft Suite (Excel Certified), Japanese

ICADE, UNIVERSIDAD PONTIFICIA COMILLAS

Madrid, Spain

Study Abroad Semester

December 2023

Coursework in International Finance, International Business, Financial Markets, Leadership and Change

COLUMBIA GRAMMAR AND PREPARATORY SCHOOL

New York, New York

High School Diploma

Graduated June 2021

PROFESSIONAL EXPERIENCE

BROOKS BROTHERS (SPARC GROUP)

New York, New York

Digital Marketing and Strategy Intern

June 2023 - August 2023

- Led team presentation by working cross-functionally with interns in seven other departments to discern how to leverage artificial intelligence to target Gen-Z, sharing learnings with panel of senior executives.
- Conducted weekly research and reported on competitive landscape, furnishing actionable data to inform digital marketing spend and channel decisions.
- Analyzed prior year email performance containing 1,500+ assets, pinpointing revenue-driving opportunities to decipher a more effective email marketing strategy.

CAMP ECHO LAKE

Warrensburg, New York

Camper Specialist

June 2022 - August 2022

- Mentored camper group of 24 middle-school children, fostering personal growth by instilling vital traits such as integrity and leadership, and cultivating a safe emotional environment.

STONE CLOVER LANE

New York, New York

Retail Sales Associate

June 2021 - August 2021

- Provided seamless customer service to create a unique shopping experience by customizing items to appeal to customer preferences. Carried out daily store operations and kept organized count of inventory.

LEADERSHIP AND VOLUNTEER EXPERIENCE

Volunteer Teaching Assistant, LAWRENCE D. CROCKER COLLEGE PREP

August 2022 - Present

- Served as tutor and peer mentor at a charter school in New Orleans, assisting students ages 6-12 with academic coursework and working collaboratively with teachers to develop and implement effective teaching strategies.

Board Member, CHABAD TULANE

August 2022 - Present

- Created weekly meetings to organize and plan for upcoming events and fundraisers.

Member, WOMAN IN BUSINESS

August 2022 - Present

- Promotes equality in professional world and fosters forum for networking opportunities.