

Sophia Feder

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EDUCATION

University of Michigan Class of 2023

Ann Arbor, MI

College of Literature, Science and the Arts

GPA: 3.83/4.00; **University Honors:** Fall 2019- Fall 2020

Relevant Coursework: Microeconomics, Entrepreneurial Creativity, Communication and Media

WORK EXPERIENCE

Chains 4 Change Company

Ann Arbor, MI

Co-founder

October 2020 – November 2020

- Co-founded a pandemic-relevant company alongside 3 peers, creating high quality mask chains with a choice of a customizable or signature phrase, while also encouraging the safe practice of wearing masks
- Solicited 55 orders within 30 days of opening and maintained a profit margin of 70.3%
- Developed engaging marketing and promotional advertisements on various social media platforms and collaborated with an apparel company for a product giveaway, which grew the online presence by 250+ Instagram followers within a month
- Created an income statement to manage the company's finances and monitored the inventory and supply chain
- Used graphic design tools to create the company logo, website and advertisements for various campaigns
- Nominated alongside 9 other companies (out of 100+) for an entrepreneurial showcase consisting of a panel of Ann Arbor business incubators, leaders, and venture capitalists who offered investments and mentorship to the selected companies
- Donated 10% of profits to Opportunity Fund's Small Business Relief Fund, aiding businesses struggling during the pandemic

AXA Advisors

New York, NY

Financial Advisory Analyst

June 2020 – August 2020

- Analyzed clients' existing stock portfolios by utilizing softwares such as Morningstar, Riskalyze, eMoney, Broadridge, and LPL Investments, which assess clients' assets, risk exposure, and investment objectives
- Aggregated client information into a cohesive presentation and prepared investment review documents, facilitating advisors' ability to identify key financial points in client meetings
- Participated in and shadowed client calls, noting key points and takeaways for the advisor to review
- Attended weekly employee meetings, participating in team building activities and learning how to effectively work in a group

Camp Ramah Nyack

Nyack, NY

Senior Counselor, Staff Activity Coordinator

June 2018 - August 2019

- Co-directed biweekly meetings that organized 9 programs for 300+ staff members, engaging the community and facilitating camp-wide spirit; the events included a talent night, community service initiatives, and a scavenger hunt
- Wrote *The Christian Herald* with 6 other staff members, a weekly newspaper circulated to camp employees and executives that detailed community-wide events and highlighted staff members' accomplishments

Good Neighbors Abu Tor

Jerusalem, Israel

Graphic Design Intern

September 2018 – May 2019

- Created a trilingual brochure to bridge gaps between Israeli and Palestinian communities that contained the organization's mission, vision and current initiatives, and is still distributed to prospective donors and program participants
- Designed graphics for website and promotions to increase local participation in charity events and attract donors

Gilo Elementary and Middle School

Gilo, Israel

Volunteer

September 2018 – May 2019

- Taught weekly dance classes to 30 underprivileged elementary students, fostering closer relationships between the students and increasing their self-esteem
- Tutored 10 Hebrew speaking students in English on a weekly basis, assisting them with homework and improving both their written and oral proficiency

Vandale Industries

New York, NY

Technical Design Intern

September 2018 – May 2019

- Organized the company's merchandising system into specific categories, enabling managers to effectively locate inventory
- Learned about the design and manufacturing process through participating in group meetings, attending merchandise fittings and observing quality control procedures

SKILLS & INTERESTS

Skills: Fluency in Hebrew, Morningstar, Riskalyze, eMoney, Broadridge

Interests: Portrait Photography, Michigan Football (Go Blue!)