

## **Digital Marketing Coordinator**

Growing Interior Design Firm located in Port Washington, NY is seeking a creative, organized and enthusiastic digital marketing coordinator to join the team full-time.

This is an amazing opportunity to expand your marketing skills and grow along with our business.

### **About the job:**

- Plan, create, and manage all digital marketing materials for the company including the website, social media, SEO and advertising
- Write, edit and contribute to content as needed for all marketing channels
- Track and manage analytics and make recommendations on how to adjust strategy to constantly drive growth
- Leverage partnerships and cultivate relationships for purposes of cross-promotion
- Provide general support to the overall team with projects as needed

### **About you:**

- 1-3 years marketing experience
- Strong copywriting and proof-reading skills
- Basic photography and photo editing skills
- Proficiency in digital media and online analytics
- Needs to be a self-starter and a fast learner
- Attention to detail and project management are a must.
- Ability to multi-task, work independently, collaboratively, and efficiently
- Great attitude and flexibility - willing to pitch in whenever necessary
- Interior design experience not necessary, but experience with any visual/design heavy industry (food, fashion, design) preferred

Contact [ajijobs5@gmail.com](mailto:ajijobs5@gmail.com) with resume, cover letter and salary requirements. Responses will only be sent to qualified candidates.