Adam Klein

Product Designer





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Skills

User Research

Usability Testing

HTML/CSS

Visual Design

Wireframing

Prototyping

User Flows

Task Flows

A/B Testing

Persona Generation

Information Architecture

Software

Sketch

InVision

Figma

Zeplin

Adobe Creative Suite

Education

General Assembly

Aug 2018 - Nov 2018

User Experience Design Immersive Certificate of Completion, UX Design

Stony Brook University

Sept 2012 - May 2016

Bachelor of Arts, English

Syracuse University

Sept 2010 - May 2012

Courses in Computer Art & Animation

Certificates

+Acumen Design Kit: Prototyping

Summary

I am a Product & UX/UI Designer who leverages research to find creative business solutions and create wonderful user experiences. I'm a firm believer in continual self-improvement and continually challenge myself by pushing boundaries into unexplored territories.

Experience

17 Web Dev

Mar 2019 - Present

Product & UX/UI Designer

- Contract based design role; working on various projects ranging from iOS to responsive websites, applications & software.
- Implementing and leveraging an agile, double diamond UX process, from research to design hand-off.
- Collaborating with in-house developer to ensure milestones and deadlines are met smoothly and efficiently.
- Creating custom vector graphics, illustrations and user interfaces using Sketch, Figma and Adobe Creative Suite.

Huliauapaa - Wahi Kupuna

Dec 2018 - Jan 2019

Freelance UX & Product Research Consultant

- Conducted full heuristic analysis along with responsive web testing.
- Ran accessibility evaluations on contrast and color in line with WCAG recommendations with a pass ratio of 8.71.
- Evaluated current SEO rankings and keywords.
- Compiled and formatted a 37 page research report using Keynote.

Dressmate Oct 2018

UX/UI & Product Design Consultant

- Conducted user interviews with existing and potential target users
- Designed, implemented and tested a new onboarding experience with a success rate of 70% 100% user pass rate.
- Introduced multiple quality of life improvements such as a more cohesive and consistent global navigation system.
- Prepared and handed off specification documentation for developers to implement new designs into live environment.

General Assembly

Aug 2018 - Nov 2018

User Experience Design Immersive | UX Designer

Attended 3 month Immersive User Experience Design program researching and designing various mobile and web applications

Geico

Jan 2017 - June 2018

Bodily Injury Claims Adjuster

- Negotiated and resolved bodily injury claims in value up to \$100,000.
- Researched, synthesized and gathered data from medical records to gain insights and discover trends in treatment patterns.
- Documented files in compliance with state laws and regulations.