

Education

Florida Southern College, Lakeland, FL
Bachelor of Science in Communication, May 2019
Concentration in Advertising and Public Relations
Minor: Advertising Design & Graphic Design
GPA: 3.56/ 4.0
President's Scholar: Fall 2016
Dean's List: Spring 2016, Fall 2017

Internship Experience

Lakeland Chamber of Commerce, Lakeland, FL
Development Intern, January 2019 - May 2019

- Researched various job boards and met with local university officials to discuss opportunities for new internship platforms to enhance the current system
- Created infographics for businesses and public sectors to advertise a new website, BidSimple
- Assisted with coordinating an internship program with local businesses for a group of 10 college students
- Designed social media content to advertise for a fundraiser, highlighting a community cookbook

Related Experience

Association of Campus Entertainment (ACE), *Member*, Fall 2015 - Spring 2019
President, Spring 2018 - Spring 2019

- Oversaw leadership team of 8, ensured duties and roles are being executed effectively
- Directed and ran executive meetings weekly and general body meetings bi-weekly
- Problem solved, thought critically, and communicated appropriately with others to promote team organization, participation, and success

Mocs Night Out Campus Organizer, Fall 2015 - Spring 2018

- Designed t-shirts for Southern's Got Talent and Casino Night

Rho Rho Rho- Marine Biology Honor Society, *Associate Member*, Fall 2016 - Spring 2019
Director of PR and Marketing, Fall 2017 - Winter 2018

- Ran all social media platforms, created designs for merchandise, and developed flyers to promote events

Advertising Chair, Fall 2016 - Fall 2017

- Created the organization's crest, and designed promotional flyers for events using Adobe platforms

Campus Involvement

Omicron Delta Kappa- Leadership Honor Society, *Member*, Fall 2018 - Spring 2019

Student Government Association (SGA), *Executive Board Member*, Spring 2018 - Spring 2019
Vice President of Student Activities, Spring 2018 - Spring 2019

- Directed the Mocs Spirit Committee, bringing a student government presence to all sporting and tailgating events
- Promoted school spirit for "Red Friday," through tabling and pop-up events
- Planned and executed all Homecoming 2019 activities

Lambda Pi Eta- Communication Honor Society, *Member*, Spring 2018 - Spring 2019

Sigma Alpha Pi- National Society for Leadership and Success, *Member*, Winter 2016 - Spring 2019

Delta Delta Delta Women's Fraternity, *Founding Member*, Fall 2016 - Spring 2019
Director of Lifetime Membership, Spring 2018

- Educated members about sisterhood after college
- Planned Senior Brunch and Homecoming events for collegians and local alumni groups

Social Media Chair, Spring 2017 - Winter 2017
Relay for Life Captain, Spring 2017

- Organized team participation and promotion on social media platforms
- Designed t-shirts and Stickers for promotional event, winning most spirited

Work Experience

The PRC Group, West Long Branch, NJ
Life Guard, Summer 2017, 2018
Monmouth Beach Bathing Pavilion, Monmouth Beach, NJ
Life Guard, and Swim Team Coach, Summer 2014, 2015, 2016

Skills

Software: Advanced in Adobe Illustrator, Photoshop, and InDesign, including text manipulation, charts and tables, masking, liquefying and general photo-shopping; Microsoft Word, PowerPoint, Excel and Prezzi, Social Media Platforms, including Twitter, Facebook, Instagram, Snapchat, Tumblr; Beginner experience with coding in HTML and CSS.