

Francesca A Rogo

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EDUCATION

New York Law School, New York, NY

Juris Doctor Candidate, Expected May 2021 | GPA: 3.71

Honors: Global Fellow Scholar [merit-based full tuition scholarship]
Dean's Leadership Council [top 25% of division]

Activities: Health Law Society [Medical Malpractice Committee Chair] | Italian Law Student Association [Attorney General] | Criminal Law Society [Title IX Coordinator] | American Constitutional Society

LIM College, New York, NY

Master of Professional Studies, *summa cum laude*, Fashion Merchandising, Retail Management, August 2016 | GPA: 4.0

Honors: Excellence in Fashion Merchandising and Retail Management [highest GPA in graduating class]

SUNY New Paltz, New Paltz

Bachelor of Fine Arts, *cum laude*, Journalism, Concentration in Public Relations, August 2013 | GPA: 3.6

Activities: National Organization for the Reform of Marijuana Laws/Students for a Sensible Drug Policy
Volunteer Coordinator for annual "Rock Against Racism" concert | New Paltz Equestrian Team

WORK EXPERIENCE

Lord & Taylor, New York, NY

Merchandise Analyst for Cosmetics Buying

July 2017 – March 2018

- Analyzed daily selling reports and created strategic buying plans for over 50 brands
- Managed relationships with vendors for over 50 brands

Merchandise Assistant for Fine Jewelry and Accessories Planning

November 2016 – July 2017

- Maintained financial records, set up open-to-buy costs, and billed vendors of over 50 brands
- Built risk evaluations for purchases based on consumer trend reports and brand's past performance

Victoria's Secret, New York, NY

Merchant Assistant for Swimwear, Beauty, and Sportswear

September 2013 – June 2015

- Developed collections with cross-functional partners and maintained all samples
- Created consumer trends and competitor assortment reports used for strategic implementation of assortment

INTERNSHIP EXPERIENCE

Almar Sales Designer Jewelry Division, New York, NY

Merchandising Intern

June 2016 – October 2016

- Managed samples & showrooms for licensor brands including Laundry by Shelli Segal, The Sak, Sam Edelman
- Negotiating pricing and managed supply-chain with vendors in China

Center for Safety and Change, New City, NY

Development Intern

May 2012 – August 2012

- Created and distributed media releases on domestic violence awareness campaigns and fundraising events
- Supported outreach in local schools to support domestic violence education and awareness in young adults
- Completed domestic violence and sexual assault support training

COMUNITY SERVICE & VOLUNTEERING

- Volunteered as a kitten foster parent & socialized neglected/abused cats & dogs to an adoptable state for organizations Dapper Dog Grooming and Rescue Agency & The Humane Society of the Hudson Valley
- Volunteered as a wardrobe stylist with Adidas footwear for Kanye West's Yeezy Season 3 Fashion Show

RESEARCH & PUBLICATIONS

- Presented "Examining the Zombie Phenomenon and Perceptions of a Zombie Apocalypse" at The Eastern Communication Association (ECA) in Pittsburg, PA with team of undergraduate scholars April 26, 2013

SKILLS & INTERESTS

Proficient in Italian [proud first generation American]. Studied abroad in Prague, Czech Republic. True-crime podcast/documentary enthusiast. Loves hiking, video games, and all things food-related.