

GARY WEINSTEIN
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PROFESSIONAL EXPERIENCE

Big Apple Energy LLC - Financial Analyst - Woodbury, NY 2012 - Present

- Responsible for all scheduling, budgeting, and client related service processes for a leading energy consulting/financing firm
- Actively trade over 1,000 Dekatherms daily with natural gas suppliers on the New York Mercantile Exchange
- Create monthly forecasting models, pricing analyses, and billing reports to quantify energy consumption to establish baselines for operational expenses and revenues
- Communicate with pipelines and utilities to ensure the delivery of commodities to over 30 ESCOs (Energy Service Companies)
- Monitor inventory levels of natural gas storage by analyzing current supply with future customer demands to adhere to specific pipeline mandates
- Propose potential hedging strategies to account for market uncertainty

WeSpotlight - Digital Consultant - New York, NY 017 – Present (Part Time)

- Develop online marketing campaigns for a digital consulting start up
- Create and manage online ad word programs to boost client sales
- Utilize social media outlets as a marketing platform to attract new customers
- Provide influencer marketing strategies to generate brand awareness

Fox Cable Networks - Junior Financial Analyst - New York, NY Summer 2011

- Contributed as an intern of the finance team in the Ad and Sales Department
- Recorded payments from client approved advertisement deals and created monetary adjustments in the event of voided or breached contracts
- Utilized software programs such as PACE and C-Post to measure viewer impressions and monitored viewer demographic trends to establish target markets

DBR Events - Assistant Coordinator - New York, NY 2007 - 2010

- Supported event planner associated with social, philanthropic and business ventures
- Communicated with team members to optimize customer satisfaction
- Processed customer billings and documented receipt of payments

EDUCATION

University of Miami, School of Business - Coral Gables, FL 2008 - 2012

Bachelor of Business Administration, Dual Major in Accounting & Economics

COMMUNITY EXPERIENCE

NY Cares Volunteer, BARC Shelter/Dog walker volunteer, ZogSports Dodgeball

SKILLS

Google Partners Certified (Adwords & Digital Marketing), Hubspot, Microsoft Office (Excel, Word, PowerPoint, Outlook, Access), QuickBooks, Enermark, PACE