

---

## Anthony M. Verna III

[anthony@vernalaw.com](mailto:anthony@vernalaw.com)

- **Managing Partner**
- **US IP Attorney**



---

Anthony is the managing partner at Verna Law, P.C., and he is a member of the New York and New Jersey Bars, as well as the U.S. District Court Southern District of New York. He is a sought-after business speaker, including regular appearances at the World Boardgaming Championships, Business Marketing Association of New Jersey, and Columbian Lawyers Association.

A leader in his field, Anthony has lead multiple continuing education classes and professional development seminars including Practicing Before the Trademark Trial and Appeal Board at Lawline.com, Intellectual Property Law for Small Law Firms at Rutgers Law School-Camden and Advanced Trademark Trial & Appeal Board Techniques and Practicing before Trademark Trial & Appeal Board TTAB for Lawline.com as well as Copyright Basics: The Nuts & Bolts for the Jenkins Law Library. His paper, "www.WhatsInA.Name" was published in the Seton Hall Journal of Sports & Entertainment Law and article "Trademark Bullying: Do Little Guys Stand a Chance?" is in "The Toy Book" (May/June 2018 edition).

---

### Topic

## Cost-effective Measures in IP Overview

Date & Time: 9AM - 11AM, August 9, 2018

Location: Eiger  
2F, Bldg. A, No. 25-2, Ren Ai Road, Sec. 4, Taipei  
(Building entrance at Lane 27)

RSVP: Please RSVP to Sally Chou by Aug. 2  
E: [sally.chou@eiger.law](mailto:sally.chou@eiger.law) T: 02-2771-0086

Organization: Eiger

